

South Dakota Chamber and Economic Development Spring Meeting

**Ramkota, 3200 W. Maple, Sioux Falls—Jefferson Room
Wednesday, April 16, 2014, 11:45 AM—2:30 PM**

The spring meeting is being held immediately after this year's GOED Conference.

Our luncheon speaker will be **Rick Melmer, EdD, Senior Education Advisor, Council of Chief State School Officers (CCSSO)/SD Board of Regents (SDBOR)/Mid Central Education Cooperative (MCEC) and former Secretary of Education during the Rounds Administration, speaking about a new South Dakota Leadership Program.** Following Melmer, the membership will hold a brief business meeting and then hear a special presentation by Jon Schallert, The Schallert Group, Inc., Longmont, Colorado, on "The New Rules of Business Success."



Scholarship applications are enclosed. \$500 scholarships are available to SDCEDC members for professional training at Economic Development Institute, Institute for Organization Management and other similar training opportunities approved by the SDCEDC Board of Directors. Applications are due 4/11/2014.

SDCEDC Conference Registration

\$40 for SDCEDC Members—\$60 for Non-Members

Name(s)_____

Organization_____

Address_____

City/State_____ Zip_____

Email_____

Registration deadline is Friday, April 11, 2014. Make checks payable to SDCEDC and return with this form to SDCEDC, PO Box 1056, Pierre, SD 57501. Thank you.

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12:00 PM - Rick Melmer, Introducing the South Dakota Leadership Program

Business Meeting Agenda

- Call to Order - Peggy Woolridge, SDCEDC Board President
- Minutes of November 2013 Meeting
- Financial Report - Linda Rabe, Treasurer
- Scholarship Report - Bryan Walker, Vice President
- Transfer Leadership to New Officers *(Elected at Fall 2013 Meeting)*
 - President: Bryan Walker, Spearfish Economic Development Corp.
 - Vice President: Linda Rabe, Rapid City Chamber
 - Treasurer: Mutch Usera, Black Hills Power, Rapid City
 - Secretary: Laura Schoen-Carbonneau, Pierre Chamber
 - At-Large: Rita Anderson, De Smet Development Corp.
 - At-Large: Heidi Gullickson, Brookings Chamber
 - Past President: Peggy Woolridge, Huron Chamber
- Adjourn

1—2:30 PM - Jon Schallert, The New Rules of Business Success



Jon Schallert, Community Revitalization Expert and Destination Business Strategist
The Schallert Group, Inc., Longmont, Colorado

For a community's economic health to grow, its businesses must thrive. Learn how every business, regardless of its size, must use the principles of a Destination to stand out in today's world. Learn more at www.jonschallert.com.

Save the Date Reminders:

- ◇ MACE Conference May 7-9, Sioux Falls Sheraton
- ◇ MAEDC Conference May 14-16, Depot Renaissance Minneapolis Hotel

If you are receiving this notice as a non-member, please consider joining the organization. The investment schedule appears below.

\$50 – Individual development volunteer (i.e., organizational board members, etc.)

\$100 – Any Chamber, CVB, Development Corporation, Business Corporation or affiliate with an annual budget up to \$125,000.

\$150 – Any Chamber, CVB, Development Corporation, Business Corporation or affiliate with an annual budget from \$126,000 to \$350,000.

\$200 – Any Chamber, CVB, Development Corporation, Business Corporation or affiliate with an annual budget from \$351,000 to \$750,000.

\$250 – Any Chamber, CVB, Development Corporation, Business Corporation or affiliate with an annual budget from \$751,000 and over.

*These figures include one person per membership. An additional \$50 per person is charged for other directors and staff. (For example: The XYZ Chamber pays \$150 for the chief paid executive, the XYZ economic development and convention and visitors bureau executives each pay an additional \$50.) Please contact Mary Anne Boyd at maryanneb@sdchamber.biz for a membership application. Thank you.